

## **UI/VISUAL DESIGNER**

We are a funded start up related to shopping and social media, and are looking to break new ground in this space. We have a small, strong team, and are looking for more talented people to join us.

If you are a strong visual designer who loves to solve challenging UI problems, are interested in customer feedback, and sometimes even find yourself creating flow diagrams, you may be a great fit! And, if you aren't afraid of html, you may be even a better fit.

Additionally, you must thrive in an energetic, start-up environment, enjoy building consumer web products, and get excited about the latest trends in web design and social media.

### **Responsibilities:**

- Develop and design navigation systems, user/task flows, and user interfaces
- Conceptualize features to differentiate experience from competitors
- Plan and/or build prototypes to test ideas
- Help identify methods for testing various stages of design
- Participate in testing and analyze results
- Collaborate product management, content specialists, development, and marketing teams to build a ground breaking experience

### **Qualifications:**

- 5+ years of user interface design and visual design experience
- Human Factors degree or ample experience in the field
- Command of graphic design principles
- Demonstrated experience in designing extremely usable, consumer-oriented web-based interfaces
- Experience and strong understanding of Web 2.0 concepts such as social networking, tagging, etc.
- Demonstrated track record of excellent customer intuition and ability to balance creativity and convention
- Strong understanding of web-based presentation layer technologies (including AJAX, Prototype, DHTML, Flash, etc.)
- HTML, XHTML, CSS skills a plus
- Strong conceptual, leadership, collaborative, communication, and organizational skills
- Proven collaboration with development teams
- Dedication to deadlines and details
- Ability to work in a start up environment where time to market is important (in addition to user experience) and where team members

wear multiple hats

This position is full time, or contract with the potential of hire.

If interested, please send resume along with samples/portfolio to:  
[mary@imshopping.com](mailto:mary@imshopping.com)